



IS EFFECTIVE LEADERSHIP JUST LUCK?
...DON'T *BET* ON IT!



**44TH ANNUAL NORTHWEST LEADERSHIP SEMINAR
MARCH 6-8, 2013**

IGNITING BOLD LEADERSHIP

Libby Gill

*UNDERSTANDING PERSONALITY DIFFERENCES
IN THE WORKPLACE*

Bill Gallagher

THE SPIRIT OF LEADERSHIP

Valerie Van Brocklin

THE EXCEPTIONAL SUPERVISOR

Larry Iverson

A TECHNOLOGY INFUSED LEADER

Scott Klososky

MARCH 6-8, 2013

RED LION HOTEL ON THE RIVER - JANTZEN BEACH
PORTLAND, OREGON

WEDNESDAY - March 6, 2013

- 7:00 AM Registration Opens
- 8:15 AM Opening Ceremonies
- 8:30 AM Session Begins

*Is Effective Leadership Just
Good Luck? ... Don't **BET** On It!*

IGNITING BOLD LEADERSHIP

LIBBY GILL

Inspire High Passion and High Performance at All Levels of Your Organization



During her inspired presentation, Libby Gill will guide you through these powerful leadership processes:

- Discovering the power to clarify the vision, simplify the path and execute the plan
- Identifying and maximizing your personal "Leadership DNA"
- Fostering collaboration and camaraderie
- Rewarding bold risk-takers and leveraging new ideas and systems
- Re-engaging disheartened and depleted employees
- Reframing change from "negative shake-up" to "growth prospect"

An executive coach and bestselling author, Libby has shared her success strategies on national television and publication stages, including the Today Show, CNN, Time Magazine Business Weekly, and the New York Times. As a corporate entertainment veteran, she held senior management positions in public relations and communications at Sony Pictures Entertainment, Universal Studios and Turner Broadcasting. Libby was the branding brain behind the launch of the Dr. Phil Show. Her bestselling Book, "YOU UNSTUCK: Mastering the New Rules of Risk-taking in Work and Life," is the winner of an Independent Publishing Book Award for 2010.

12:00 Noon Lunch is provided with your registration

1:30 PM Seminar reconvenes

UNDERSTANDING PERSONALITY DIFFERENCES IN THE WORKPLACE



Bill Gallagher has been counseling and working professionally with people for 30 years. His emphasis in the workplace is to help develop relational skills and professional standards among administration and staff. You can use his three steps to maximize your organization's "positive atmosphere" and promote positive staff interaction:

- Learn the strengths and weaknesses of other personalities
- Become more effective in relating to different personalities
- Fit the right personality into the right staff position

In 2001, Bill formed his company *Teamworks* to help organizations achieve their goals for establishing high morale and staff satisfaction. He has worked in multiple organizational settings and has recently spent most of his time addressing workplace issues in health care and city government. In addition to

***PROVIDING A VARIETY OF DYNAMIC, EDUCATIONAL EXPERIENCES AND VALUABLE,
PRACTICAL SKILLS FOR LEADERS OF TODAY AND TOMORROW***



THURSDAY - March 7, 2013

8:30 AM Session begins

THE SPIRIT OF LEADERSHIP

VALERIE VAN BROCKLIN



“Anyone can be a leader because anyone can serve.” Dr. Martin Luther King

Leaders can be found anywhere in an organization. They are those who bring out the best in others and give meaning to the work to be done. This seminar provides the tools for such leadership to all. You will take from this training:

- An understanding of the impact of leaders’ beliefs on employee performance
- How to apply the power of belief to produce extraordinary performance results
- A completed leadership audit of yourself and your organization
- Practical, how-to principles of spirited leadership that bring out the best in others and give new

Using Val’s discovery learning method and interactive exercises, you will master principles, strategies and applications of spirited leadership, while being challenged and “enter-trained.” And - you will fire and forge a spirit that will inspire you and others to action. But be careful, *you just may discover a cure for the common career.*

12:00 Noon Lunch is provided with your registration

1:30 PM Seminar reconvenes

THE EXCEPTIONAL SUPERVISOR

DR. LARRY IVERSON

Optimize Your Potential and Achieve Outstanding Results



The University of London conducted a research study to determine primary characteristics of exceptional supervisors in a number of professional fields. They found most were just average in many ways - - except in a few key traits. Dr. Iverson will deliver strategies to achieve these traits during his program:

- Using nonverbal communications more masterfully
- Begin diffusing the creator of over 80% of all conflict
- Diminish miscommunications and reduce conflicts

As the Director of the Institute for Advanced Development, a training firm, Dr. Iverson is a clinical psychologist, author, keynote speaker and coach. Since 1979 he has personally trained, coached or spoken to 1,000,000 people and is currently creating a 25 segment training film for improving motivation, increasing brain fitness and boosting a winning attitude.

FRIDAY - March 8, 2013

8:30 AM Session begins

A TECHNOLOGY INFUSED LEADER

SCOTT KLOSOSKY



Scott Klososky, specializes in looking over the horizon at how technology is changing the world. His vision and ability to see trends in emerging technologies allow him to be a thought leader who applies his skills to help organizations thrive, leaders prosper, and entire industries move forward. In one of his books, *“The Velocity Manifesto: Harnessing Technology, Vision and Culture to Future Proof Your Organization”* three new categories of talents are demystified to leaders who desire to stay relevant.

- Not every leader needs to be a technocrat, but each must understand the underlying architectural concepts of how to assemble valuable digital “plumbing.”
- The ability to accurately predict how future dynamics will impact the organization. *Absent a clear vision of the future, there is no ability to lead others to achievement.*
- The ability to migrate and construct an organization culture that facilitates four different

Scott currently serves as the founder and Chairman of the Board of Alkami Technology. He also consults to many organizations on how to integrate social technologies into the organization/s strategic direction, as well as how to improve their utilization of technology as a tool.

12:00 Noon

Closing remarks conclude the seminar

NORTHWEST LEADERSHIP SEMINAR - MARCH 6-8, 2013

Red Lion Hotel on the River - Jantzen Beach - Portland, OR

Red Lion Hotel on the River, Jantzen Beach is a resort-style facility conveniently located on the scenic Columbia River, 10 minutes from downtown Portland, 15 minutes from the Portland International Airport via complimentary airport transportation. Vancouver, Washington is just across the Interstate Bridge and shopping is conveniently located nearby.

Each guestroom features large work areas, private balconies, free Net4Guests high-speed wireless Internet access, voicemail and telephone data ports, cable TV with pay-per-view movies and HBO® and coffeemakers. Business services, fitness center, tennis courts, boat dock, outdoor pool and hot tub are available onsite, with golf courses, boating, and skiing nearby.

For reservations, please call (503) 283-4466.



Register Online

Visit our website at www.nwleadershipseminar.com to register online.

Educational Credits are available for training received at this Seminar:

- **Western Oregon University**
Visit the WOU desk on Wednesday morning to register.
- **Oregon**
Attendees from Police, Law Enforcement and Criminal Justice must sign the DPSST F-6 Attendance Roster, which will be located near the registration desk. ALL attendees will receive a certificate of completion in each packet upon registration at the Seminar, to be included in your agency's internal training files.
- **Washington:**
Attendees from Police, Law Enforcement, Criminal Justice, and Fire Service will receive a certificate of completion upon registration at the Seminar to be included in your agency's internal training files.
- This Seminar satisfies 20 hours of leadership training for Law Enforcement certification.

LAST DAY FOR CANCELLATION IS FEBRUARY 22, 2013. REGISTRATIONS ARE TRANSFERABLE.

We encourage you to contact the Registration Staff at 503-365-0222 prior to the Seminar to advise of name changes. Onsite Registration Staff can also make those changes when attendees arrive at the Seminar.

PLEASE NOTE: Your completed registration form for the 2013 Northwest Leadership is an OBLIGATION TO PAY. We honor that commitment and will be unable to issue refunds for cancellations received after February 22, 2013.

44th ANNUAL NORTHWEST LEADERSHIP SEMINAR REGISTRATION

REPRODUCE FOR ADDITIONAL REGISTRANTS

Last Name _____ First Name _____

Position _____ Agency _____

Mailing Address _____

City _____ State/Province _____ Zip/PC _____

Phone (_____) _____ Email _____

Make checks payable for \$275.00 to: **Northwest Leadership Seminar** Billing Authorization # _____

Register and pay online at www.nwleadershipseminar.com

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