



ELEVATE LEADERSHIP:
Take the Next Step

54TH ANNUAL NORTHWEST
LEADERSHIP SEMINAR

MARCH 6-8, 2024



HOLIDAY INN
COLUMBIA RIVERFRONT
PORTLAND, OR

Sponsor & Vendor Opportunities

Sign-up online at www.nwleadershipseminar.com or contact Bridget Davidson,
(503) 866-6384, bridget@ofca.org

Levels & Benefits	DIAMOND	GOLD	SILVER	BRONZE	CONFERENCE VENDOR
	 \$5,000	 \$3,000	 \$1,500	 \$1,000	\$500
Attendee registrations	4	3	3	2	1
One skirted display table (6'x 30"), Wi-Fi	✓	✓	✓	✓	✓
Recognition in printed programs, NWLS Facebook & LinkedIn	✓	✓	✓	✓	✓
Number of advertising slide(s) to be displayed in the Sponsor PowerPoint slideshow during breaks	5	4	3	2	1
Included on the NWLS website in the sponsor section	✓	✓	✓	✓	
Company name and logo displayed at break tables	✓	✓	✓		
Special logo placement on select conference material/items (e.g., table tents, seminar schedule, etc.)	✓	✓	✓		
MC Recognition	✓	✓			
Speaker sponsorship of choice	✓	✓			
One lunch sponsorship (table tents and business cards on each table)	✓				



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2024 Speaker Lineup

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Gordon Graham

Creating and Maintaining the High
Reliability Organization



Meagan Johnson

Generational Expert, Co-Author of
Generations Inc: From Boomers to Linkster-
Managing the Friction between Generations
at Work



Paul LeSage

Risk Intelligence, Rules, and High
Reliability – A Leader’s Guide to
Changing Culture the Dynamic
Workplace



**Charlie Plumb &
Josh Goldberg**

Leadership When the Heat’s
On



Sara Jahnke, PhD

Director and Senior Scientist with the
Center for Fire, Rescue & EMS Health
Research at the National
Development & Research Institutes –
USA