

41ST NORTHWEST LEADERSHIP SEMINAR

LEADING WITH 20/10 VISION



DISTINGUISHED LEADER PROGRAM



MARCH 3-5, 2010

RED LION HOTEL ON THE RIVER - JANTZEN BEACH

We cordially invite you to join us a member of our Distinguished Leader Program during the 41st Annual Northwest Leadership Seminar.

SPONSOR/EXHIBITOR REGISTRATION

COMPANY NAME _____

COMPANY ADDRESS _____

CONTACT PERSON(S) _____

PHONE _____ FAX _____

EMAIL _____

Please register our company as a sponsor of the 41st Annual Northwest Leadership Seminar, March 3, 4 & 5, 2010 at the level indicated, and as outlined in this invitation information:

- | | |
|---|---|
| <input type="checkbox"/> \$20,000.00 | <input type="checkbox"/> \$5,000.00 |
| <input type="checkbox"/> \$15,000.00 | <input type="checkbox"/> \$1,500.00 |
| <input type="checkbox"/> \$10,500.00 | <input type="checkbox"/> \$500.00 |
| <input type="checkbox"/> \$8,000.00 | <input type="checkbox"/> Founders' Circle - Call for Details
Limited to previous sponsors/exhibitors |
| <input type="checkbox"/> Specialty Sponsor \$ _____ | |

Or other service: _____

FOR SPONSORS WHO WISH TO EXHIBIT DURING THE NETWORKING EVENT


- YES, please reserve an exhibit area on Wednesday, March 3, 2010 during the hosted networking event. Set-up will begin following lunch in the lower level of the Red Lion Hotel on the River, Portland, Oregon. Exhibitors will be required to remove display materials no later than 10:00 pm on March 3, 2010.

Make Checks Payable to:

Northwest Leadership Seminar
727 Center Street NE, Suite 300
Salem, OR 97301

503-587-9427 - 888-846-5741

teri@ofca.org - www.nwleadershipseminar.com

BENEFITS	Legacy Leader \$500	Commendation Leader \$1,500	Achievement Leader 4 \$5,000	Public Safety Star Leader 3 \$8,000	Distinguished Service Leader 2 \$10,000	Premier Leader 1 \$15,000	Anchor Leader 1 \$20,000	
Quantity of complimentary attendee registrations	0	1	2	3	4	5	6	
Quantity of pieces of pre-printed material in attendee registration packets	1	1	2	3	4	5	6	
Vendor exhibit space (Wednesday night only - optional)	✓	✓	✓	✓	✓	✓	✓	
Listing in vendor section of Seminar program	✓	✓	✓	✓	✓	✓	✓	
Quantity of advertising slide(s) to be displayed for 20 seconds in rotation in the sponsor PowerPoint slide presentation during breaks	1	1	2	3	4	5	6	
Signage during Seminar with company logo, name and level of support (24" x 60" maximum size)	✓	✓	✓	✓	✓	✓	✓	
Recognition prior/following sponsored break(s)		✓						
Sponsor signage with refreshments at sponsored break(s)		✓						
Recognition in Seminar program-selected 1/4 day session(s)			✓					
Recognition prior/following selected 1/4 day session(s)			✓					
Sponsor featured on Seminar website for three months prior to the Seminar				✓				
Recognition in Seminar program-selected 1/2 day session(s)				✓				
Recognition prior/following 1/2 day session(s)				✓				
FIRST RIGHT OF REFUSAL FOR FOLLOWING YEAR			✓	✓	✓	✓	✓	
Sponsor featured on Seminar website for six months prior to the Seminar					✓			
Recognition in printed program with selected LUNCH					✓			
Recognition prior/during/following LUNCH					✓			
Sponsor featured on Seminar website for 6 months prior to Seminar						✓		
Venue ballroom re-named with sponsor identification throughout event						✓		
Prominent sponsor signage in venue lobby and ballroom						✓		
Recognition in Seminar printed program as a major sponsor						✓		
Sponsor featured on Seminar website for year as the event "anchor" sponsor							✓	
Sponsor name and logo prominently displayed on marketing materials throughout the advertising and registration period							✓	
Sponsor name and logo displayed on front cover of printed program			NORTHWEST LEADERSHIP SEMINAR Distinguished Leader Sponsor Program 					
Sponsor signage near speaker podium throughout Seminar								
Announcement of premier sponsor at the beginning/end of each session							✓	
Four invitations to Board of Director's dinner							✓	